



SPONSORSHIP OPPORTUNITY
2024 SEASON

WHAT WE'RE ALL ABOUT

We're in the mindset of supporting the local community.

It's about mental health, building friendships, socializing, creating support networks AND importantly, teaching people about surfing culture.

We invest time into the new members and teach them the process of surf judging (there's also the opportunity through our affiliation with Surfing WA to become a qualified surf judge.)

Through our affiliation with Surfing WA, all members are offered the opportunity to undertake the Surfers 365 rescue course, this teaches them;

- First aid
- CPR
- Water rescue techniques

This is all free of charge, and empowers the members with excellent first aid knowledge, should they be called upon to assist in a wide range of emergency situations.

Cottesloe Longboard Club is focused on helping people **become water safe**, looking out for others, empowering them to become first responders in emergencies, **building their knowledge and respect for the ocean**, whilst having some fun competition along the way.

We are a club that supports all level of surfers and encourages our members to attend a wide range of social and constructive activities throughout the year such as out of town events, ding repair days, curry nights and much more.



SPONSORSHIP PACKAGES



PLATINUM TIER SPONSOR - \$1000

Our number 1 sponsorship tier – This contribution significantly helps the club run our events, funds our club equipment and is a massive symbol of your support to the community.

What you get!

- You provide your branded flag that is flown prominently at our events (usually 12 a year). Our local events are held at Isolated Reef on Marine Parade in Cottesloe on weekends. Each event sees significant foot traffic and exposure, with more than 4,000 passing vehicles and pedestrians per competition).
- Name sponsor for 1 x club round.
- A gigantic A1 sized decal on our club comp trailer that is present at our events.
- Division sponsor - You can choose one of our core divisions to sponsor and present awards at our end of year wrap up if you opt in (Such as Open, Wahines etc.)
- Regular mentions on our social media postings (Instagram, Facebook & quarterly Newsletter).
- Your logo is presented on our Newsletter, Webpage and Facebook page in prime position linked to your business site.
- Honorable mention at our end of year wrap up.



EFM 2022 Sponsor flag setup at isolators reef on competition days

SPONSORSHIP PACKAGES



GOLD TIER SPONSOR - \$750

This contribution significantly helps the club run our events, funds club equipment and is a massive symbol of your support.

What you get!

- You provide your flag that is flown at our events (usually 12 a year). Our local events are held at Isolated Reef on Marine Parade in Cottesloe on weekends. Each event sees significant foot traffic and exposure, with more than 4,000 passing vehicles and pedestrians per competition).
- A gigantic A1 sized decal on our club comp trailer that is present at our events.
- Name sponsor for 1 x club round.
- Division sponsor - You can choose one of our core divisions to sponsor and present awards at our end of year wrap up if you opt in (Such as Open, Wahines etc.)
- Regular mentions on our social media postings on Instagram, Facebook and our quarterly newsletter.
- Your logo is presented on our Newsletter, Webpage and Facebook page linked to your business site.
- Honorable mention at our end of year wrap up.



Club trailer at our events with our sponsor decals on show

SPONSORSHIP PACKAGES



SILVER TIER SPONSOR - \$500

Our silver sponsorship provides great exposure on our trailer with boasting rights guaranteed. This contribution helps the club operate and continue into the future.

What you get!

- A large A2 sized decal on our club comp trailer. Significant foot and traffic on Club days.
- Your logo is presented in our Newsletter, Webpage and Facebook page linked to your business site.
- Honorable mention and recognition as a valuable sponsor at our EOY event.

BRONZE TIER SPONSOR - \$300

Bronze sponsors are those who value the contribution our club brings to the community and often to themselves, thanks for your support!

What you get!

- An A5 sized decal on our club comp trailer that is present at our events.
- Your logo is presented on our Webpage and Facebook page linked to your business site.
- Honorable mention and recognition as a valuable sponsor at our EOY event.



A collection of our perpetual trophies.

SPONSORSHIP PACKAGES



Below is an overview of our sponsorship options, please note that we will also **entertain contributions to the club in the form of services or products** to the value of the below sponsorship levels i.e. Wetsuits, venue hire etc. – These can be used as prizes or to reduce the clubs expenses.

GOLD TIER SPONSOR - \$750

Our number 1 sponsorship tier – This contribution significantly helps the club run our events, funds our awesome member tee's and is a massive symbol of your support.

What you get!

- You provide your business flag that is flown at our events (Usually at Isolated Reef on Marine Parade in Cottesloe). Our events are held on weekends with significant foot traffic and exposure on competition days (more than 4,000 passing vehicles and pedestrians per competition).
- A gigantic A1 sized decal on our club comp trailer that is present at our events. Sponsors for 1 club round.
- Division sponsor - You can choose one of our core divisions to sponsor and present awards at our end of year wrap up if you opt in (Such as Open, Wahines etc.)
- Regular mentions on our social media postings (Instagram & Facebook) and our quarterly Newsletter.
- Your logo is presented on our Webpage and Facebook page linked to your business site.
- Honourable mention at our end of year wrap up

SILVER TIER SPONSOR - \$500

Our silver sponsorship is the most popular, great exposure on our trailer with boasting rights guaranteed. This contribution helps the club operate and continue into the future.

What you get!

- A large A2 sized decal on our club comp trailer that is present at our events. Significant foot and traffic passing on club days.
- Your logo is presented on our Webpage and Facebook page linked to your business site.
- Honorable mention at our end of year wrap up
- Club recognition as a valued sponsor

BRONZE TIER SPONSOR - \$300

Bronze sponsors are those who value the contribution our club brings to the community and often to themselves, thanks for your support!

What you get!

- An A5 sized decal on our club comp trailer that is present at our events. Significant foot and traffic passing on Club days.
- Your logo is presented on our quarterly Newsletter, Webpage and Facebook page linked to your business site.
- Honorable mention at our end of year wrap up
- Club recognition as a valued sponsor

**All contributions do receive a receipt for taxation purposes, be that a charitable donation or advertising.*

NEXT STEPS.



Please consider supporting CLBC and get back to me!

Your contribution is seriously appreciated and supports a great local club.

Deadline please – December 22nd

Confirmation, logo submission and payment of the corresponding sponsorship tier is required no later than December 22nd 2023 – This gives us most valuable time to prepare before our first event in 2024.

Payments made to:

Name: CLBC (Bank of Qld)

BSB: 124 001

Acct: 20836581

Reference: Add your business or brand (IMPORTANT)

Please send your logo in PNG (transparent) format highest resolution possible. Failure to do so will prevent your business / brand being represented at its best on our trailer (if applicable). Sponsors resigning, logos will be maintained on the trailer, where applicable.

Any questions feel free to email for more information:
Cottesloelongboardclub@gmail.com

